



It's Important to be Safe.

RCPC has partnered with experts and officials to build an event that's COVID-safe from start to finish.

Dear Friend of RCPC,

Now more than ever our community and the families we serve need your support. The Resource Center for Parents and Children will be holding our fundraising event, the 29th Annual Mosquito Meander 5K Fun Run/Walk presented by Kinross Fort Knox, on July 24th, 2021.

The Mosquito Meander is one of the most popular races in our community, attracting more and more participants each year. Due to the COVID-19 Pandemic, we were saddened to cancel the race in 2020. This year, we believe we can move forward and hold the race in a safe and COVID conscious manner.

Adults and children alike will enjoy this fun run/walk while raising money to provide much needed services for our children, youth, and families.

Attached to this letter you will find an opportunity to become a sponsor for this popular event. Sponsoring this event will allow you the opportunity to advertise your business indefinitely; your business will be displayed and talked about in multiple ways and venues, including having your logo or business name on our race t-shirts. Participants and volunteers will wear these again and again for years to come.

Thanks to your generous donation and sponsorship for this race, RCPC will be able to continue providing services to local families that would otherwise be unavailable in our area.

RCPC offers a variety of educational opportunities that help caregivers navigate the everyday stressors of parenting. Through coaching and education, we help children to grow in a healthy, encouraging, and joyous environment that is free of abuse and unnecessary hardship. These services are open to all members of the community, regardless of ability to pay or based on income guidelines; we believe every parent can use a little help because "kids don't come with instructions". For more information about our services please visit: www.rcpcfairbanks.org

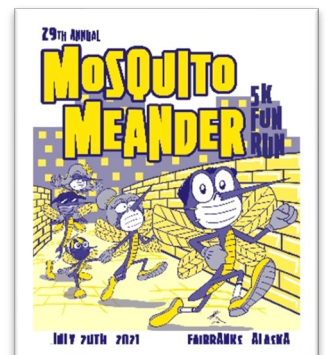
~So much more than just a race~

Mosquito Meander is an annual family tradition and a staple in the community for all participants. After all that we've been through together in this past year, we're really excited to give our runners the opportunity to compete!







We look forward to hearing from you and appreciate your consideration of our request. If you have any questions or need additional information please feel free to contact Nadia Riley at (907) 456-9018 nriley@rcpcfairbanks.org or Leigh Bolin at (907) 456-9003 lbolin@rcpcfairbanks.org. We deeply appreciate your time and generosity.

Sincerely,

*Nadia Riley
Race Coordinator*



Sponsorship Levels

 <p>\$2,500.00 and up ~Winners Circle~ <i>*Logo listed on event website</i> <i>*Logo in RCPC's Annual Report</i> <i>*Mention during the event</i> <i>*Logo on Event fliers and posters distributed throughout the community</i> <i>*Logo on the back of event t-shirt</i> <i>*Logo on event banner</i> <i>*Logo on TV Advertisement</i> <i>*Mention in Radio advertisements</i> <i>*Mention in Social Media communications.</i></p>	 <p>\$1,000.00-\$2,499.00 ~Finish Line ~ <i>*Logo listed on event website</i> <i>*Logo in RCPC's Annual Report</i> <i>*Mention during the event</i> <i>*Logo on Event fliers and posters distributed throughout the community</i> <i>*Logo on the back of event t-shirt</i> <i>*Logo on event banner</i> <i>*Logo on TV Advertisement</i></p>
 <p>\$500.00 - \$999.00 ~Heart and Sole~ <i>*Name listed on event website</i> <i>*Name listed in Fairbanks News-Miner "Thank you" Ad.</i> <i>*Name listed in RCPC's Annual Report</i> <i>*Mention during the event</i> <i>*Logo on Event fliers and posters distributed throughout the community</i> <i>*Logo on the back of event t-shirt</i> <i>*Logo on event banner</i></p>	 <p>\$350 - \$499.00 ~Shoe Lace~ <i>*Logo listed on event website</i> <i>*Name listed in Fairbanks News-Miner "Thank you" Ad.</i> <i>*Name listed in RCPC's Annual Report</i> <i>*Mention at the end of the event</i> <i>*Name on Event fliers and posters distributed throughout the community</i> <i>*Name on the back of event t-shirt</i></p>
<p>Up to \$349.00 - Friend of RCPC </p> <p><i>*Name Listed on event website</i> <i>*Name listed in Fairbanks News-Miner "Thank you" ad.</i></p>	<p style="text-align: center;">Other Ways to participate:</p> <p style="text-align: center;"> Volunteer before or the day of the event Contact us today!</p>

Please tear and mail the form below to:
 RCPC- Mosquito Meander
 726 26th Ave Suite #2
 Fairbanks, AK 99701

_____ **YES! Our Company will sponsor!**

- | | |
|--|---|
| <input type="checkbox"/> \$2,500.00 and up – Winners Circle Sponsor
<input type="checkbox"/> \$500.00 - \$999.99 – Heart and Sole Sponsor
<input type="checkbox"/> Up to \$349.99 – Friend of RCPC | <input type="checkbox"/> \$1,000.00 -2,499.99 – Finish Line Sponsor
<input type="checkbox"/> \$350.00 - \$499.99 – Shoe Lace Sponsor
<input type="checkbox"/> We are unable to sponsor but would like to participate in the following ways: |
|--|---|

_____ *(Please tell us how you can help)*

Contact Name and Title: _____
 Donor Company/Organization (as it will appear in marketing materials): _____
 Address, City, Zip: _____
 Telephone: _____ Fax: _____ Email: _____

Form of payment: Check Enclosed *(Please make payment to RCPC)* _____ Please call for a credit card payment
 _____ Paid online at www.rcpcfairbanks.org/donate-now/

Sponsorship Amount: \$ _____

Please email logos and graphics to nriley@rcpcfairbanks.org by 06/4/2021

The Resource Center for Parents and Children is a 501(c)3 non-profit agency. Any donation is tax-deductible to the fullest extent of the law.

Tax ID number: 92-0072568