February 20, 2020

Dear friend of RCPC,

Resource Center for Parents and Children will be holding our fundraising event, the 28th Annual Mosquito Meander 5K Fun Run/Walk presented by Kinross Fort Knox, on June 13th, 2020. The Mosquito Meander is one of the most popular races in our community attracting more and more participants each year. Nearly 800 adults and children will enjoy this fun run/walk while raising money to provide much needed services for our children, youth and families.

Attached to this letter you will find an opportunity to become a sponsor for this popular event. Sponsoring this event will allow you the opportunity to advertise your business indefinitely; your business will be displayed and talked about in multiple ways and venues including having your logo or business name in our race T-Shirts that participants and volunteers will wear again and again in years to come.

Thanks to your generous donations and sponsorship for this race, RCPC will be able to continue providing services to local families that would otherwise be unavailable in our area.

RCPC offers a variety of educational opportunities that help parents and guardians navigate the everyday stressors of parenting; through coaching and education, we help children to grow in a healthy, encouraging, and joyous environment that is free of abuse and unnecessary hardship. These services are open to all members of the community, regardless of ability to pay or based on income guidelines; we believe every parent can use a little help because kids don’t come with instructions.

In addition, we are proud to provide local families with support, resources, information, and education through each of our programs such as:

1. **Family Education Services**, which provides reunification and support services for those involved with the Office of Children Services and therefore helps to keep families together.
2. **Stevie’s Place, our Child Advocacy Center**, which provides a neutral and child-friendly setting for investigations of allegations into sexual and physical abuse of children.
3. **Women, Infants and Children (WIC)**, which provides nutrition education and supplemental foods to pregnant and breastfeeding women, infants, and children under five years old.

We look forward to hearing from you and appreciate your consideration of our request. If you have any questions or need additional information please feel free to contact Nadia Riley at (907) 456-9018 or nriley@rcpcfairbanks.org you may also contact J. Scooter Welch at (907) 456-9007 or jwelch@rcpcfairbanks.org. We deeply appreciate your time and generosity.

Sincerely,

Nadia Riley
Race Coordinator
**Sponsorship Levels**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Details</th>
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| **$2,500.00 and up ~Winners Circle~** | *Logo listed on event website*  
*Logo included in print ads published in the Fairbanks News-Miner*  
*Logo in RCPC’s Annual Report*  
*Mention during the event*  
*Logo on Event fliers and posters distributed throughout the community*  
*Logo on the back of event t-shirt*  
*Logo on event banner*  
*Logo on TV Advertisement*  
*Mention in Social Media communications.* |
| **$1,000.00-$2,499.00 ~Finish Line~** | *Logo listed on event website*  
*Logo included in print ads published in the Fairbanks News-Miner “Thank you” Ad.*  
*Logo in RCPC’s Annual Report*  
*Mention during the event*  
*Logo on Event fliers and posters distributed throughout the community*  
*Logo on the back of event t-shirt*  
*Logo on event banner*  
*Logo on TV Advertisement* |
| **$500.00 - $999.00 ~Heart and Sole~** | *Name listed on event website*  
*Name listed in Fairbanks News-Miner “Thank you” Ad.*  
*Name listed in RCPC’s Annual Report*  
*Mention during the event*  
*Logo on Event fliers and posters distributed throughout the community*  
*Logo on the back of event t-shirt*  
*Logo on event banner* |
| **$350 - $499.00 ~Shoe Lace~** | *Logo listed on event website*  
*Name listed in Fairbanks News-Miner “Thank you” Ad.*  
*Name listed in RCPC’s Annual Report*  
*Mention at the end of the event*  
*Name on Event fliers and posters distributed throughout the community*  
*Name on the back of event t-shirt* |
| Up to $349.00 – Friend of RCPC | *Name listed on event website*  
*Name listed in Fairbanks News-Miner “Thank you” ad.* |
| Other Ways to participate: | **Volunteer before or the day of the event**  
**Contact us today!** |

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Please tear and mail the form below to:  
RCPC- Mosquito Meander  
726 26th Ave Suite #2  
Fairbanks, AK 99701

### YES! Our Company will sponsor!

- [ ] $2,500.00 and up – Winners Circle Sponsor
- [ ] $500.00 - $999.99 – Heart and Sole Sponsor
- [ ] Up to $349.99 – Friend of RCPC
- [ ] $1,000.00 - 2,499.99 – Finish Line Sponsor
- [ ] $350.00 - $499.99 – Shoe Lace Sponsor
- [ ] We are unable to sponsor but would like to participate in the following ways: _______________________________________________________________________

(Please tell us how you can help)

Contact Name and Title: ____________________________________________________________  
Donor Company/Organization (as it will appear in marketing materials): __________________________  
Address, City, Zip: __________________________________________________________________  
Telephone: __________________ Fax: __________________ Email: ____________________________

Form of payment:  
[ ] Check Enclosed (Please make payment to RCPC)  
[ ] Please call for a credit card payment  
[ ] Paid online at www.rcpcfairbanks.org/donate-now/

Sponsorship Amount: $_______

Please email logos and graphics to nriley@rcpcfairbanks.org by 04/20/2020

The Resource Center for Parents and Children is a 501(c)3 non-profit agency. Any donation is tax-deductible to the fullest extent of the law.  
Tax ID number: 92-0072568