



03/27/2019

Dear Friend of RCPC,

With the generous contributions of our main sponsor, **Kinross Fort Knox**, the Resource Center for Parents and Children will be holding the 27th Annual Mosquito Meander 5K Fun Run/Walk on **June 8<sup>th</sup>, 2019**. The Mosquito Meander is one of the most popular races in our community attracting more and more participants each year. Nearly 800 adults and children will enjoy this fun run/walk while raising money to provide much needed services for our children, youth and families.

The Mosquito Meander is an important fundraiser for RCPC. Attached to this letter you will find an opportunity to be a part of this fundraising race by volunteering or becoming a sponsor. Funds raised from this event will be used to support and enhance all of the Resource Center's programs as well as improve the organizational capacity of the agency.

#### **RCPC delivers services through 3 major programs:**

**Family Education Services:** Parent educators teach a variety of parenting classes and offer a number of parent-led support programs. Currently, RCPC offers 14 different classes following curriculums such as Strengthening Families, Circle of Security, Scream Free parenting, Nurturing Families, Cuddle Cure, and Parents as Teachers Home Visitation program. In addition, we also provide family reunification services to parents and children involved with the Office of Children's Services. In Fiscal year 2018, this program served 302 families and provided individual services to over 200 people.

**Women, Infant & Children.** WIC is a nutrition education and supplemental food program for pregnant women, breast-feeding mothers, infants and children that are under five years of age. In addition, the Breastfeeding Peer Counselor program within WIC offers support services to breastfeeding mothers. WIC efforts provide significant health and social benefits for both baby and mother. Currently WIC serves 4,200 clients.

**Stevie's Place** – Stevie's Place is a child advocacy center designed to be a child-friendly, neutral setting that provides child victims and their families support and advocacy during investigations of child maltreatment. Stevie's Place works alongside a multi-disciplinary team that is highly trained to provide the most effective and least traumatic investigations of allegations of child abuse. For Fiscal year 2018, Stevie's Place conducted 497 investigations of alleged child abuse and neglect.







We look forward to hearing from you and appreciate your consideration of our request. If you have any questions or need additional information please feel free to contact Nadia Riley at (907) 456-9018 or [nriley@rcpcfairbanks.org](mailto:nriley@rcpcfairbanks.org) you may also contact J. Scooter Welch at (907) 456-9007 or [jwelch@rcpcfairbanks.org](mailto:jwelch@rcpcfairbanks.org). We deeply appreciate your time and generosity.

Sincerely,

*Nadia Riley*

Race Coordinator

## Sponsorship Levels

 <p><b>\$2,500.00 and up ~Winners Circle~</b>  <i>*Logo listed on event website</i>  <i>*Logo included in print ads published in the Fairbanks News-Miner</i>  <i>*Logo in RCPC's Annual Report</i>  <i>*Mention during the event</i>  <i>*Logo on Event fliers and posters distributed throughout the community</i>  <i>*Logo on the back of event t-shirt</i>  <i>*Logo on event banner</i>  <i>*Logo on TV Advertisement</i>  <i>*Mention in Radio advertisements</i>  <i>*Mention in Social Media communications.</i></p>	 <p><b>\$1,000.00-\$2,499.00 ~Finish Line ~</b>  <i>*Logo listed on event website</i>  <i>*Logo included Fairbanks News-Miner "Thank you" Ad.</i>  <i>*Logo in RCPC's Annual Report</i>  <i>*Mention during the event</i>  <i>*Logo on Event fliers and posters distributed throughout the community</i>  <i>*Logo on the back of event t-shirt</i>  <i>*Logo on event banner</i>  <i>*Logo on TV Advertisement</i></p>
<p><b>\$500.00 - \$999.00</b>  <b>~Heart and Sole~</b>  <i>*Name listed on event website</i>  <i>*Name listed in Fairbanks News-Miner "Thank you" Ad.</i>  <i>*Name listed in RCPC's Annual Report</i>  <i>*Mention during the event</i>  <i>*Logo on Event fliers and posters distributed throughout the community</i>  <i>*Logo on the back of event t-shirt</i>  <i>*Logo on event banner</i></p>	<p><b>\$350 - \$499.00</b>  <b>~Shoe Lace~</b>  <i>*Logo listed on event website</i>  <i>*Name listed in Fairbanks News-Miner "Thank you" Ad.</i>  <i>*Name listed in RCPC's Annual Report</i>  <i>*Mention at the end of the event</i>  <i>*Name on Event fliers and posters distributed throughout the community</i>  <i>*Name on the back of event t-shirt</i></p>
<p><b>Up to \$349.00 - Friend of RCPC</b>   <i>*Name Listed on event website</i>  <i>*Name listed in Fairbanks News-Miner "Thank you" ad.</i></p>	<p style="text-align: center;"><b>Other Ways to participate:</b>    <b>Volunteer before or the day of the event</b>  <b>Contact us today!</b></p>

Please tear and mail the form below to:  
 RCPC- Mosquito Meander  
 726 26<sup>th</sup> Ave Suite #2  
 Fairbanks, AK 99701

### \_\_\_\_\_ **YES! Our Company will sponsor!**

- |  |   |
|--|---|
| <input type="checkbox"/> \$2,500.00 and up – Winners Circle Sponsor<br><input type="checkbox"/> \$500.00 - \$999.99 – Heart and Sole Sponsor<br><input type="checkbox"/> Up to \$349.99 – Friend of RCPC | <input type="checkbox"/> \$1,000.00 -2,499.99 – Finish Line Sponsor<br><input type="checkbox"/> \$350.00 - \$499.99 – Shoe Lace Sponsor<br><input type="checkbox"/> We are unable to sponsor but would like to participate in the following ways: |
|--|---|

\_\_\_\_\_ (Please tell us how you can help)

Contact Name and Title: \_\_\_\_\_  
 Donor Company/Organization (as it will appear in marketing materials): \_\_\_\_\_  
 Address, City, Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Form of payment: \_\_\_\_\_ Check Enclosed (Please make payment to RCPC) \_\_\_\_\_ Please call for a credit card payment  
 \_\_\_\_\_ Paid online at [www.rcpcfairbanks.org/donate-now/](http://www.rcpcfairbanks.org/donate-now/)

Sponsorship Amount: \$ \_\_\_\_\_

**Please email logos and graphics to [nriley@rcpcfairbanks.org](mailto:nriley@rcpcfairbanks.org) by 04/20/2019**